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HEADLINE:

It's Elephant's to release *Little Trouble in Chinatown*

BODY:

347 Augusta is proud to present the upcoming release of It's Elephant's's new record *Little Trouble in Chinatown* on April 15, 2008. These guys are a recently turned four piece whose ambitions seem never to get in the way of their unbridled **enthusiasm** for making full, heady, and downright **lovable** music.

Band members are thought to include Brent Jay (The Letters Organize), Garrett Range (The Letters Organize), Matthew Compton (Cherokee), and David Fountain (Wighat). Members' lecherous upbringings and shady double-lives allow for the narrative and technicality of their music to really get to you in a way that you probably haven't felt since the last time you got shotally tit-faced at Lenny's and made an ass out of your haircut in front of all those cute girls.

With a few **pop-stoner** guitar riffs, some **witty** bass lines, a spot on set of skins, one piano, several horns, and a lap slide guitar, these guys made up a bunch of music set to **WORDS** that fans of bands like Motörhead and The Dave Matthews Cover Band will enjoy getting down to.

Little Trouble in Chinatown was recorded and produced by Jonathan Medley (aka Jam) at Nickel and Dime Studios located in Avondale Estates.

Here is what some people have said about them:

"What's Elephant's?" -- Paul Prince

"Hey, hold on, were trying to get in The Cotton Mill Lofts." -- Brent Jay

Look for their record, *Little Trouble in Chinatown*, starting April 15 at threefortysevenaugusta.com, where it will be offered in a free-use, digital format.