

For Immediate Release May 12, 2008
CHEROKEE'S
IT'S ALL GEOGRAPHICAL EP
DUE OUT JUNE 24

"...Hinkle channels timeless artists like George Harrison and Johnny Cash..."—Flagpole

On June 24, Cherokee will release a new EP titled *It's All Geographical*. Self-released in November 2007, Cherokee's debut album *Temporary Living* was praised for its "...energy of experience both in the music and the lyrics." by 347 Augusta. Flagpole proclaimed of *Temporary Living* "...he doesn't just drape a couple of xylophones and distorted guitars around his minor-key, Elliott Smith-like acoustic pop songs; he whipped together a full rock band that comes off like Third-era Big Star."

It's All Geographical was recorded at The Buddy Project in New York City in early 2008. The album was engineered by Tony Whitlock (*Some Girls*, *Brando*) and mastered by Jonathan Medley at Nickel and Dime Studios in Atlanta. The album features three new songs that include guitar, slide guitar, drums, bass, piano and keyboard, all of which are played by Hinkle. Tony Whitlock contributes lead guitar on the track "Human Ways."

Of the recording Hinkle states, "My goal was to complete loose idea in the studio. I had the songs in my head but no real idea of how they would actually sound on record." Hinkle continues, "Tony really helped the songs become controlled and cohesive." *It's all Geographical* will be available exclusively online and at live shows.

In April of 2008, Hinkle's songs were featured in the short film by Justin Alzarex titled *The Fisherman*, which premiered at the NYU Film Festival.

Cherokee was formed in 2006 and has had a rotating cast of players including Brent Jay of the band *It's Elephants* and Joseph Kass of the Athens, GA band *The Winter Sounds*. A summer tour will be announced shortly.

For more information, please contact Geri Williams at geriwilliams9@gmail.com.